

2010

Media Kit

New York Now

magazine

100 Best Trips

Ultra-Luxury Vacations
to Economical Weekend
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New York Now is the premiere source for exciting feature articles about life in the city.



Our award-winning team of reporters, writers, photographers and editors covers the very best way for residents and visitors to experience New York.

Every month, sections in our magazine target the following topics:

- **Lifestyle:** News and gossip about life in the city including celebrities, hot restaurants and fashion trends
- **Travel:** Everything from budget getaways to the finest in five-star hotels
- **Real Estate:** The subject everyone loves to discuss and for our readers who are always looking for a new home
- **Health & Fitness:** Tips and features articles by experts on keeping healthy and fit in the city
- **Dining:** Where to find the best food the city has to offer
- **Arts:** From galleries to Broadway shows, we cover it all
- **Fashion:** How to look your best with city styles
- **Family:** Advice and stories about raising children in Manhattan

Special Sections 2010

June: Summer Travel - Ultimate Vacations

July: Real Estate - Find Your Dream Home

August: Dining - New York's Best Restaurants

September: Winter Travel - Plan Your Winter Getaway

October: Health - New York's Best Doctors

September: Arts - Culture Guide

October: Best of New York

November: Nightlife - Bars and Entertainment

December: Holidays - Gifts and Fashion

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New York Now magazine targets readers throughout Manhattan with our aggressive distribution channels. We distribute free of charge in New York's finest:

- doorman buildings and other residences
- supermarkets
- restaurants
- bookstores
- health clubs
- and many other locations

We are also available online at www.newyorknowmagazine.com.

